

ISHVA MINEFEE
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EDUCATION

University of Illinois at Urbana-Champaign

Ph.D. in Business Administration 2017
Bachelor of Arts in Global Studies (concentration in International Business) 2011

ACADEMIC POSITION

Iowa State University 2017-present
Assistant Professor
Department of Management, Ivy College of Business

REFEREED PUBLICATIONS

Minefee, I.*, Rabelo, V., Stewart, O., and Jones-Young, N. 2018. Repairing leaks in the pipeline: A social closure perspective on underrepresented racial/ethnic minority recruitment and retention in business schools. *Academy of Management Learning & Education*, 17(1): 79-95.

* denotes that each author contributed equally

Viswanathan, M., Venugopal, S., **Minefee, I.**, Guest, J., Marinas, B., Bauza, V., Valentino, L., Kupaza, R., and Jones, M. 2016. A bottom-up approach to short-term immersion in subsistence marketplaces: Methodological and substantive lessons on poverty and the environment from Tanzania. *Organization & Environment*, 29(4): 438-460.

Minefee, I., Neuman, E., Isserman, N., and Leblebici, H. 2015. Corporate foundations and their governance: Unexplored territory in the corporate social responsibility agenda. *Annals in Social Responsibility*, 1: 57-75.

Viswanathan, M., Jung, K., Venugopal, S., **Minefee, I.**, and Jung, I. 2014. Subsistence and sustainability: From micro-level behavioral insights to macro-level implications on consumption, conservation, and the environment. *Journal of Macromarketing*, 34(1): 8-27.

BOOK CHAPTERS

Minefee, I. and Bucheli, M. 2019. "Combating corruption" in *The Routledge Companion to the Makers of Global Business*, da Silva Lopes, T., Lubinski, C., and Tworek, H. (eds.). London, UK: Taylor & Francis Ltd., 516-529.

Perkins, S. and **Minefee, I.** 2015. “Jeitinho Brasileiro: Adopting nonmarket strategies in Brazil” in *The Routledge Companion to Nonmarket Strategy*, Lawton, T. and Rajwani, T. (eds.). New York: Routledge, 390-411.

WORKS IN PROGRESS

Minefee, I., McDonnell, M., and Werner, T. Getting caught and saving face: Disclosure of controversial covert corporate political activity (1st round revise and resubmit, *Strategic Management Journal*).

Minefee, I. and Kiss, A. Reputation and firms’ divestment decisions in sanctions host countries: The case of South Africa (Under 1st round review, *Strategic Management Journal*).

- Winner of AOM International Management Division HKUST ‘Best Paper in Global Strategy’ award

Minefee, I., Venugopal, S., Viswanathan, M., and Sapru, A. Education-focused business model innovation in social purpose organizations: Using symbolic role models to enable marketplace literacy education (Under 1st round review, special issue at *Journal of Business Research*).

Minefee, I. and Bucheli, M. Fighting fire with fire around the world: MNC responses to international social movement activism (stage: working paper; target: *Organization Science*).

Minefee, I. and Shah, S. Sweet as sugar? The role of cloaked corporate rhetoric in impression management (stage: working paper; target: *Strategic Management Journal*).

Jones-Young, N., Stewart, O., and **Minefee, I.** Systematically overcoming social closure for business doctoral program applicants (stage: working paper; target: *Academy of Management Learning & Education*).

Minefee, I. and Clayton, A. Violent conflict and international business: A review and future research agenda (stage: developing literature review proposal; target: *Academy of Management Annals*).

PRESENTATIONS

Minefee, I. and Kiss, A. Who stays and who goes? The role of reputation in firms’ divestment decisions in sanctioned host countries.

Academy of Management Meeting, Boston, MA, August 2019

Academy of International Business – Northeast, Philadelphia, PA, October 2018

Minefee, I., McDonnell, M., and Werner, T. Getting caught and saving face: Disclosure of controversial covert corporate political activity.

Strategic Management Society, Paris, France, September 2018

Minefee, I. and Shah, S. Sweet as sugar? The role of cloaked corporate rhetoric in impression management.

Strategic Management Society, Paris, France, September 2018
Midwest Strategy Meeting, Ames, IA, June 2017

Minefee, I. Fighting fire with fire: Royal Dutch/Shell's responses to anti-apartheid activism, 1986 to 1990.

Academy of Management Meeting, Atlanta, GA, August 2017
European Group of Organizational Scholars (EGOS) Colloquium, Copenhagen, Denmark, July 2017

Minefee, I., Venugopal, S., and Viswanathan, M. Entrepreneurship, Symbolic Role Models, and Women's Efficacy in India.

Academy of Management Meeting, Orlando FL, August 2013
Anthropology of Markets & Consumption Conference, Irvine CA, March 2013

TEACHING EXPERIENCE

Iowa State University

Strategic Management

- Average Instructor Rating: 4.8/5 (Fall 2017 – Spring 2019)

University of Illinois at Urbana-Champaign

Multinational Management

- Overall Teaching Effectiveness: 4.7/5 (Spring 2017)

International Business

- Overall Teaching Effectiveness: 4.9/5 (Fall 2013)

International Immersion Experience – South Africa (co-taught)

GRANTS AND AWARDS

Iowa State University Foreign Travel Grant (2019): \$520

Iowa State University College of Business Mini Research Grant (2018): \$750

UIUC Junior Faculty Council Grant (with Dr. Sonali Shah, 2016): \$3,000

UIUC Graduate College Dissertation Travel Grant Award (2016): \$2,230

UIUC Campus Research Board Award (with Dr. Sonali Shah, 2016): \$7,840

UIUC State Farm Doctoral Fellowship (2015): \$6,000

UIUC Department of Business Administration Zwisler Summer Fellowship (2014): \$2,500

UIUC College of Business Richard D. and Anne Marie Irwin Fellowship (2014): \$30,000

UIUC Nelle Signor Graduate Scholarship in International Relations (2014): \$2,000

UIUC Center for International Business Education & Research Doctoral Award (2014): \$3,860

UIUC Campus Research Board Award (with Dr. Marcelo Bucheli, 2014): \$7,440

UIUC Campus Research Board Award (with Dr. Marcelo Bucheli, 2013): \$5,415

UIUC Summer Pre-Doctoral Institute Most Outstanding Student Award (2011)

SERVICE

Professional Service

- Ad-hoc Reviewer for *Organizational Studies, Business & Society, Enterprise & Society, Journal of Business Venturing*
- Ad-hoc Reviewer for Academy of Management Annual Meeting (2015-2019)
- Ad-hoc Reviewer for Academy of International Business (2018-2019)
- Co-organizer of 2019 Academy of International Business panel ‘Political violence, risk, and MNE management strategies’

Departmental Service

- Iowa State University Management Department Ph.D. Committee (2018-present)
- University of Illinois Department of Business Administration Student Academic Representative (2015-2016)
- University of Illinois Undergraduate Research Apprenticeship Program (URAP) Mentor (2015-2016)

PROFESSIONAL MEMBERSHIPS

Academy of International Business, Academy of Management, The PhD Project